

CHARTER – European Cultural Heritage Skills Alliance

2024 Paris Conference Programme

19 March 2024

Institut National du Patrimoine – Auditorium Jacqueline Lichtenstein
2 Rue de Vivienne, 75002

08:30-09:00 **Registration**

09:00-09:30 **Opening**

Catherine Magnant, Head of Unit Cultural Policy, DG EAC, European Commission

Jean-François Hébert, Director General, General Directorate of Heritage and Architecture (France)

Lluís Bonet, CHARTER Coordinator, University of Barcelona

9:30-11:00 **Session 1. Professional competences and skills: challenges and future perspectives**

Chair: **Charles Personnaz**, Director, Institut National du Patrimoine (France)

Introduction: **Elis Marçal**, President, E.C.C.O.

Alison Heritage, Project Manager, ICCROM

Medea Ekner, Interim Director General, ICOM

Carla Toffolo, Programme Manager - European Heritage Hub, Europa Nostra

Teresa Patricio, President, ICOMOS International

11:00-11:30 **Coffee break**

11:30-13:00 **Parallel sessions**

Session 2a: The digital challenge affecting professional skills and capacity building

Chair: **GiannaLia Cogliandro Beyens**, Secretary General, ENCATC

Introduction: **Marzia Piccininno**, Cultural Policy Expert, Fondazione Scuola dei beni e delle attività culturali (Italy)

Panelists:

Conxa Rodà, CHARTER Expert Advisor, Universitat Oberta de Catalunya / Museu Nacional d'Art de Catalunya (Spain)

David Crombie, Project Coordinator, Cyanotypes Blueprint for the Cultural and Creative Industries, HKU University of the Arts Utrecht (The Netherlands)

Lorena Aldana, Head of External Relations and Advocacy, Europeana Foundation (The Netherlands)

Pierluigi Sacco, Full Professor, University of Chieti-Pescara (Italy)

Session 2b: Community engagement, participatory leadership and societal wellbeing

Chair: **Marleen Hofland-Mol**, Researcher, Erasmus University Rotterdam (The Netherlands)

Introduction: **Margherita Sani**, Project Coordinator, NEMO

Panelists:

Aida Vežić, Secretary General, Balkan Museum Network (Bosnia and Herzegovina)

Anne Krebs, Head of Studies and Research Division, Louvre Museum (France)

Joanna Sofaer, Professor of Archaeology; Co-Director, Southampton Institute for Arts and Humanities (SIAH) (UK)

Leena Marsio, Senior Adviser, Finnish Heritage Agency (Finland)

Session 2c: The role of research for innovation and professional development

Chair: **Susan Corr**, Senior Paper Conservator, The Heritage Council (Ireland)

Introduction: **Astrid Hannes**, Policy Officer, ERRIN

Panelists:

Demetrios Anglos, Professor of Chemistry, University of Crete (Greece)

Marc Jacobs, CHARTER Expert Advisor, University of Antwerp (Belgium)

Miruna Găman, European Projects Officer, Fondation des Sciences du Patrimoine (France)

Paola Valandro, Project Manager, ART-ER (Italy)

Session 2d: Professional pathways and needed skills to incorporate a new generation for an attractive cultural heritage sector

Chair: **Martina de Luca**, Head of Training, Fondazione Scuola dei beni e delle attività culturali (Italy)

Introduction: **Anna Pirri Valentini**, Consultant, Fondazione Scuola dei beni e delle attività culturali (Italy)

Panelists:

Amélie Méthivier, Assistant to the Director of restoration studies department, Institut National du Patrimoine (France)

Celia Martínez Yáñez, Vice-President, ICOMOS ICTC (Spain)

Jasna Popović, Secretary / Coordinator of youth activities European Heritage Hub, ESACH / Hispania Nostra (Spain)

Uula Neitola, Communication Specialist, The Finnish Cultural and Academic Institutes (Finland)

13:00-14:15 **Lunch**

14:15-15:45 **Parallel sessions**

Session 3a: Sustainability, circular economy and risk management

Chair: **Gunnar Almevik**, Professor, University of Gothenburg (Sweden)

Introduction: **Jermina Stanojev**, CHARTER Expert Advisor, European Heritage Hub / EIT (Belgium)

Panelists:

Amandine Colson, Head of Conservation, Denkmal3D (Germany)

Françoise Benhamou, Professor, Université Sorbonne Paris Nord (France)

Johanna Leissner, CHARTER Expert Advisor, Fraunhofer-Gesellschaft (Germany)

Julie Hervé, Head of Culture, Eurocities

Session 3b: Job vacancies, professional mobility, and education and training recognition and validation

Chair: **Wolfgang Baatz**, Academy of Fine Arts Vienna (Austria)

Introduction: **Anna Mignosa**, Assistant Professor, Erasmus University Rotterdam (The Netherlands)

Panelists:

Claudia Plaimauer, Project Manager and Researcher, 3s Unternehmensberatung GmbH (Germany)

Conor Newman, CHARTER Expert Advisor, University of Galway (Ireland)

Herbert-Jan Hiep, Director, Dutch Institute for Heritage and Marketing (IVEM) (The Netherlands)

Xavier Greffe, Professor, Université Panthéon Sorbonne (France)

Session 3c: Building alliances for better policy design and regulation

Chair: **Nessa Roche**, Senior Architectural Advisor, Department of Housing, Local Government and Heritage (Ireland)

Introduction: **Ondina Taut**, Expert for European Cultural Policies, National Heritage Institute Romania

Panelists:

Andoni Iturbe, Vice Minister for Culture, Basque Country (Spain)

Maria Xení Gareizou, Head of the Directorate for the Curation of the National Archive of Monuments, Hellenic Ministry of Culture (Greece)

Vanessa Fraga Pol, Head of Programme, Cultural Emergency response (The Netherlands)

Vincent Négri, Senior Researcher, Institut des Sciences Sociales du Politique (France)

Session 3d: Cultural heritage understanding and interpretation in a diverse Europe

Chair: **Pirjo Hamari**, Director of Development, Museovirasto – Finnish Heritage Agency (Finland)

Introduction: **Bosse Lagerqvist**, ICOMOS Lead Scientific Coordinator for CHARTER, University of Gothenburg (Sweden)

Panelists:

Britta Rudolff, Director of World Heritage Studies, Brandenburg University of Technology (Germany)

Luca dal Pozzolo, Director of Cultural Observatory of Piemonte, Fondazione Fitzcarraldo (Italy)

Patrick Lehnes, CHARTER Expert Advisor, Interpret Europe (Germany)

Ruta Leitanaite, Board Member, Architects Association of Lithuania

15:45-16:15 **Coffee break**

16:15-17:45 **Session 4: The role of governments in up-skilling and re-skilling the heritage sector**

Chair: **Gaia Jungeblodt**, Director, ICOMOS International Secretariat (France)

Introduction: **Erminia Sciacchitano**, CHARTER Expert Advisor, Italian Ministry of Culture (Italy)

Charles Personnaz, Director, Institut National du Patrimoine (France)

Jernej Hudolin, Director General, Institute for the Protection of Cultural Heritage of Slovenia

Anna Ancane, Head of the Architecture and Art Department, National Heritage Board of Latvia

Tiina Merisalo, Director General, Finnish Heritage Agency (Finland)

Oana Zaharia, General Manager, National Heritage Institute Romania

17:45-18:15

Presentation of the document "Towards Charter's recommendations: a first approach" and final reflections and conclusion

Lluís Bonet, CHARTER Coordinator, University of Barcelona

Mariachiara Esposito, Policy Officer, DG-EAC, European Commission

Conor Newman, CHARTER Expert Advisor, University of Galway (Ireland)

18:15-19:30

Reception

Drinks and snacks

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